

2021 ANNUAL REPORT



**A community non-profit
that empowers and equips
individuals and families to
reach stability and
self-sufficiency.**



ACCOMPLISHMENTS & OPPORTUNITIES

The year 2021 was another year full of challenges, accomplishments and opportunities. We continued to be flexible and adaptable to ensure a wide range of services to our clients despite evolving pandemic, societal, and economic uncertainties.

One notable achievement in 2021 is that we were able to open WeCAN to our clients for more in-person services. We also started bringing back our on-site partners such as Hennepin County, Relate Counseling, and the Sojourner Project. These significant steps allowed us to successfully build and restructure our wrap-around service programs.

As we begin a new year of opportunities, we are excited to implement our new 5-year strategic plan. This is an ambitious and robust plan that highlights our strengths, creates new opportunities and anticipates growth. With these bold goals in mind, our staff, board and volunteers look forward to another year of serving our community.

Thank you for your incredible gifts and for your continued support.

Christopher Anderson
Executive Director



Organization Statistics 2021

1,169

Individuals Served

456

Households Served

5,929

Services Provided

\$373,232

Financial Donations
Received

4,698

Total Volunteer Hours

\$145,542

Value of Volunteer Time
@ MN Rate of \$30.98/Hour

A GLANCE AT WECAN'S PROGRAMS ● ● ● EMERGENCY ASSISTANCE



Getting our clients back on their feet

85

WeCAN's Emergency Assistance program provides financial assistance to individuals and families facing an immediate crisis. Qualifying clients can receive a one-time payment for rent, mortgage or utility assistance. Coverage for medical appointments, prescriptions, and transportation assistance is also available.

Households stabilized
through rent or
mortgage assistance

179

Emergency Assistance
services provided

\$206,262

Emergency Assistance
funding provided



Helping struggling families turn it around

Family Support encompasses many programs at WeCAN. These programs are designed to help stretch the budgets of struggling families. Some services include Ready-to-Learn school supplies, warm winter coats and gear, Adopt-a-Family holiday gifts, children's birthday shelf, pet food, personal care and household cleaning supplies and paper products.

1,378

Coats, hats and mittens distributed

407

Children received Adopt-a-Family holiday gifts

8,119

Packages of diapers and personal care items distributed

A GLANCE AT WECAN'S PROGRAMS



FOOD PROGRAMS

Meals on Wheels

As part of our goal of keeping community members self-sufficient, Meals on Wheels helps to keep clients in their homes and living independently for as long as possible. But it's about more than food. Volunteer drivers deliver more than just meals each week — for many homebound individuals, it is a vital check-in.

7,768

Meals delivered

68

Clients served



Mobile Market/ Food Support

466

Kids' food bags distributed

71,160

Pounds of food recovered

84,282

Pounds of food distributed
which equates to 70,235 meals

2,208

Hours given by
food program volunteers

WeCAN offers critical food support to families, seniors, and individuals who have barriers to visiting a traditional food shelf, like lack of transportation. If the budget doesn't allow for food purchases or someone can't physically leave their home to get food, WeCAN is there to ensure no one has to worry about where their next meal will come from.

A GLANCE AT WECAN'S PROGRAMS ●●● EMPLOYMENT PROGRAM



Overcoming obstacles to employment

In person employment counseling has been changed during the Covid-19 pandemic in favor of telephone consulting by appointment only. During this time WeCAN has established an employment video conferencing cubicle where employment clients can reserve time at WeCAN to have virtual face-to-face consultations with the employment counselor or for interviews with a potential employer. WeCAN remains available to help match clients who want new employment with the jobs that are available. Three clients in 2021 received no cost laptop computers refurbished by PCs for People, along with Microsoft Office software to aid in their job search and work.

23
Clients utilized
job services

162
Job services
provided

BOARD OF DIRECTORS

Rick Rohrer
(President)

Kristin Beise
(Vice President)

Jim Beard
(Treasurer)

Sherry Valley
(Secretary)

Stephanie Cappelleri

Chris Fischer

Stephanie Shea

Lori Springer

STAFF

Christopher Anderson
(Executive Director)

Sami Smetana
(Associate Director)

Susann Zeug-Hoese
(Client Services Manager)

Katrina Busick
(Food Programs Manager)

Ross Rifkin
(Employment Counselor)

Lorrie Ham
(Office/Volunteer Manager)

Emily Graupmann
(Program Support
Coordinator)

Fiscal Year 2020-2021

June 1, 2020 to May 31, 2021 - Audited Figures

Revenue

Donations	\$373,232
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Grants and Contracts	\$271,505
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Event Revenue	\$63,737
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Program Revenue	\$79,557
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Other	\$50,812
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Total	\$838,843
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Expenses

Emergency Assistance	\$318,897
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Family Support	\$177,877
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Food Programs	\$104,684
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Management & General	\$127,553
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Total	\$729,011
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In-Kind

Donated Items	\$288,910
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Volunteers - 4,698 hours	\$145,542
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Total	\$434,452
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Get Involved

WITH A FINANCIAL GIFT

A contribution of any size has the greatest impact. With these gifts, WeCAN is able to provide our valuable programs to individuals and families, leading them down the path toward self-sufficiency. Mail a check, drop off your donation, or give online.

WITH DONATED GOODS

There are many items which our families need throughout the year. Here is a glimpse of items that are regularly needed: personal hygiene items, cleaning supplies, paper products, baby diapers, non-perishable foods.

WITH YOUR TIME

Our volunteers ensure that our programs continue to meet the needs of those we serve. If you are looking for a hands-on approach to making a difference, consider becoming a WeCAN volunteer. Contact us to see how your talents can help those in need in your own community.



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